

Public Relations Division

Dept 16	Dept 17	Dept 18
Information	Servicing	Clearing
<p>Department of Public Contact, Introductory Services and Book Sales</p> <p>Kenaf Industry Prospects Seminars and Workshops</p> <p>Introductory Lectures, Seminars and Workshops</p> <p>Shows and Events Promotions</p> <p>Introductory Courses</p> <p>Sees to it that the appearance of infrastructure, equipment and personnel are excellent. Makes them and their services and products well known to the kenaf community and general public.</p> <p>Makes kenaf products and services well known to the each of our public.</p> <p>Contacts community groups and other organizations and finds out what is needed and wanted. Offers the correct service(s) or product(s) needed and wanted. Submits recommendations for products and services wanted by our public that are not available.</p>	<p>Department of Public Registration</p> <p>Introductory Services Sign Up</p> <p>Introductory services Delivery</p> <p>Free Referral Training</p> <p>Shows and Events Vending</p>	<p>Department of PR, Affiliates and Success</p> <p>Tours</p> <p>Partner Relations</p> <p>Success Stories</p> <p>Video Film Crew.</p> <p>Records and makes widely known the successes of activities and their products.</p>

<p>VFP - Interested public wanting to know more about kenaf services, products, staff positions and training.</p> <p>Stats - 1. Number of Free Introductory service completions. 2. # of Free Kenaf Partners USA introductory memberships.</p>	<p>VFP - Well informed public reaching for major services, products, staff and kenaf vendor business.</p> <p>Stats - 1. Number of new names added to list of paid customers 2. Number of full-time vendors. 3. Number of paid introductory services.</p>	<p>VFP The true image of all associated activities accurately shared by an increasing number of individuals through tours and videos.</p> <p>Stats - 1 Number of success stories. 2. Number of videos made/viewed</p>
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Valuable Final Product - An interested, growing consumer base that is well serviced that refers others.

This division, through all of its activities, brings knowledge of and distributes the organization's services and products to the broad public.