

Executive Division		
Bob Lawrason Dept 21 Source	Bob Lawrason Dept 20 Conditions	Bob Lawrason Dept 19 Existence
<p>Office of the Founder</p> <p>Bob Lawrason sees to it that the technology and policy of the organization is written and followed without deviation. expansion.</p> <p>Pilot Projects and Hat Write Up to be monitored for success and issued as policy for staff , and used as a model for public and training.</p>	<p>Department of Special Affairs</p> <p>Handles the external environment of the organization. Maintains proper governmental relations and cares for the legal affairs.</p> <p>Legal</p> <p>Lawyer Network -</p>	<p>Office of theExecutive Director and Organizing Officer</p> <p>Does the organization's planning. Coordinates and gets the functions of the organization done. Keeps the organization solvent, viable and producing and expanding in all areas of the organization.</p>

Strategic Planning for Expanded Product Delivery and Facilities Acquisition and Maintenance.

Non-Profit, Corporation, Cooperative and Agreements between Partners.

Critical Path Quotas for all statistic graphs on a quarterly and annual basis.

Public Relations

Pilot 1 Charitable Giving of Real Estate

Press releases to community media where KPUSA partners are operating.

Legal Contracts with Farmers, Processors and Buyers.

Pilot 2 Project submission for funding by PFANA Bank

Pilot 3 USDA Grant Funding

**Pilot 4 HN-1 Germination, Seed, Fiber
and Core Yield**

**Pilot 5 Whitten Seed Treatment and
Germination**

**Pilot 6 Whitten 8 row amendment
comparison and economic feasibility
research and documentation.**

**Pilot 7 Seed harvesting engineering
and design.**

**Pilot 8 Giant Construction Bamboo
Zones 4 & 5 growing harvesting and
use with kenafcrete**

<p>VFP - 1. Pilots completed. Successful pilots fully written up and ready to be passed over to Marketing and Sales (Div2) and Training and Implementation (Div4) ATTOM Awaken Tours and Training of Onaway Michigan 501.c3 (Div5)</p>	<p>VFP - 1. Legal rudiments determined, completed and maintained.</p>	<p>VFP - Well informed Participants on current bottlenecks identified and willingly accepted to be addressed by assigned individual(s) or group.</p>
<p>VFP - 2. Pilot Program Written and assigned to Program Manager.</p>		
<p>Stats - 1. Percentage of Program targets completed for each pilot program assigned.</p>	<p>Stats - 1. Percentage of legal rudiments completed and maintained. 2. Number of favorable press versus unfavorable press.</p>	<p>Stats - 1. Percentage of current bottlenecks handled.</p>

Valuable Final Product - A solvent, viable kenaf business model established and ready to share.

This division coordinates and supervises the organizations activities so it runs smoothly, produces its products viably and delivers its products and services to participants, investors, members, affiliates, customers and communities in high quality and quantity.

Thriving Communities

Communications Division Bob Lawrason bob@kenafpartnersusa.com

<p align="center">Dept 1 Recognition</p>	<p align="center">Dept 2 Communication</p>	<p align="center">Dept 3 Perception</p>
<p>Department of Routing and Personnel</p>	<p>Department of Communication</p>	<p>Department of Inspections and Reports</p>
<p>Determines eligible individual members and properly assigns them to applicable Committee(s) for the benefit of the individual and PFANA. Ensures new and existing members are hatted and apprenticed to do their jobs.</p> <p>Full testing of staff applicants. Full interview on experiences, talents and interests.</p>	<p>Sets up standard communication systems and gets in established communication routes so that all communications are swiftly and properly handled. Makes sure that correspondence to and from the organizations public arrives and is swiftly handled.</p> <p>Organizational Board kept up to date and posted on web site.</p>	<p>Collects and accurately graphs the organizations statistics for executive use.</p> <p>Maintains a high level of ethical behavior among staff. Inspects the organizations activities so any difficulties inhibiting expansion are detected and reported upon to the proper executive for swift resolution.</p>

<p>VFP - Qualified staff assigned and fully hatted for posts.</p> <p>Stats - 1. Number of Interviewed and assigned. 2. Number of fully hatted members.</p>	<p>VFP - 1. All communications routed directly to the correct person to handle with a carbon copy i.e. cc to the Communications Dept. 2. Uptodate Organizing Board published with contact email.</p> <p>Stats -Percentage of properly routed communication.</p>	<p>VFP -Effective staff getting the VFPs in their assigned area. All statistics collected, posted on OIC (Organization Information Center i.e. Statistics by Div) and the correct formulas are applied.</p> <p>Stats - 1. Percentage of staff in Normal or above.</p>
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Valuable Final Product - An established organization with recruited, assigned, fully hatted and productive personnel.

This division sees to the establishment of the organization and their zones of operation.

Thriving Communities

Dissemination Division		
Dept 4 Orientation	Dept 5 Understanding	Dept 6 Enlightenment
<p>Department of Promotion and Marketing</p> <p>Does informative mailings, magazines and other promotion based on survey results, to inform the public of services and products and the published materials it offers so these are acquired in a viable quantity.</p>	<p>Department of Publications</p> <p>Stocks all published materials so they are readily available for sale and swiftly delivers these to individuals who purchase them.</p> <p>Website Design and Operations Unit</p>	<p>Department of Registration</p> <p>Contacts individuals who have expressed an interest in one or more of Div 4 (training) and 5 (internships) activities so they are obtained by them.</p> <p>Keeps accurate files of people who have previously paid for service(s), training, consulting or products and maintains correspondence with them so they can acquire further products and service.</p>

**Video and Audio Promotions
Production Unit**

**Shopping Cart Design and Operations
Unit**

Central Files

Website Promotion and Maintenance Unit

Books and Training Material Unit

Email Promotion Production Unit

Magazine, Catalog and Newsletter Production Unit

Catalog of approved Products, Services, Magazine, Newsletter and Memberships.

Addresso Unit

Distribution Channels

Survey Unit

VFP - Successful marketing tools based on surveys and response sales.

Stats - 1. Number of Surveyed Marketing pieces created, approved and distributed. 2. Number of responses from each promotional tool along with distribution channels. 3. Number of appropriate distribution channels.

VFP - All hatting and course materials based on successful actions of pilots and approved books, Videos, Audio and Written Material with attending course materials and checksheets printed and promoted through magazines, newsletters etc.

Stats - 1. Number of individuals who purchased something from our catalog and received them.

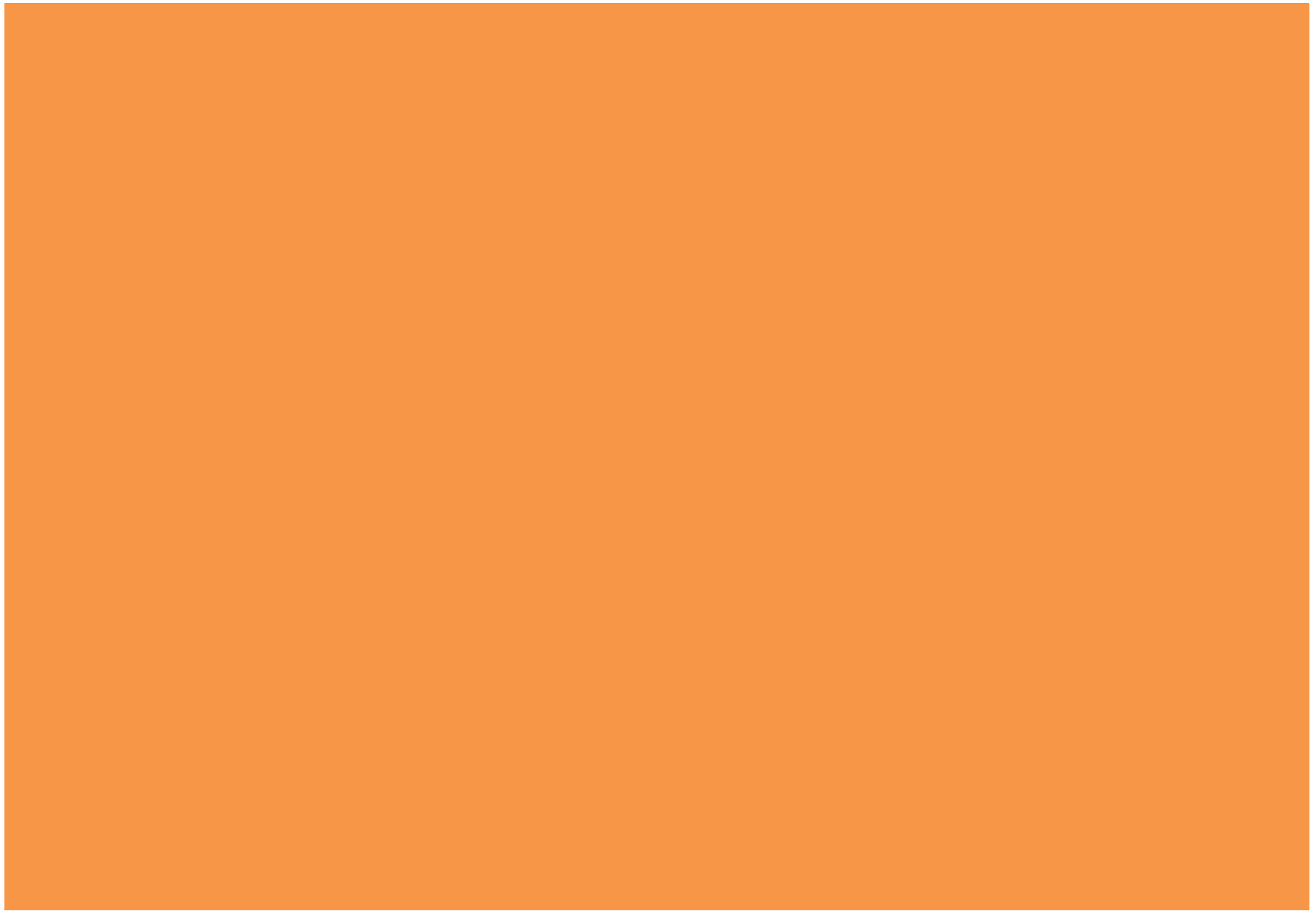
VFP - Enlightened individuals who acquire major services, training or products.

Stats - 1. Income for major services. 2. New names to Central Files

Valuable Final Product - Sufficient sales volume to ensure income is greater than outgo plus reserves.

This division makes the organizations products and services widely known and demanded, creating a high volume of public obtaining them.

Thriving Communities



Treasury Division Janet Platinsky

Dept 7 Energy	Dept 8 Adjustment	Dept 9 Body
<p data-bbox="260 375 600 407">Department of Income</p> <p data-bbox="142 841 714 1024">Handles incoming funds received in exchange for the organization's products so these are properly recorded. Accurately maintains customer accounts folders and collects all credit owed.</p>	<p data-bbox="789 375 1247 407">Department of Disbursements</p> <p data-bbox="737 841 1308 1024">Disburses funds for purchasing and the payment of all bills, as well as pay the staff, so that its financial obligations are fulfilled and staff have the wherewithal to produce their products.</p>	<p data-bbox="1346 354 1875 423">Department of Records Assets and Materiel</p> <p data-bbox="1325 781 1896 1084">Handles supplies for all approved pilot programmes, operational programs, fully paid for and needed supplies of staff to deliver their products, keeps precise records of all financial transactions, does necessary bookkeeping and financial reports, and preserves all assets and reserves.</p>

VFP - Payments from all sales of books, services (major and minor), products and training, collected and properly invoiced, recorded and banked.	VFP - All materials purchased for approved pilots, workshops, operational costs, events and Div 6 activities	VFP - 1. Accurate and up to date records. 2. Well maintained equipment that is fully operational, preserved materials and well maintained infrastructures.
Stats - Income collections.	Stats - 1. Cash/Bills Ratio	Stats - Value of assets.

Valuable Final Product - Preserved valuable assets and reserves.

This division handles the financial matters, assets and materiel of the organizations so their physical body is fully cared for, enabling it to produce their products and deliver their services and remain solvent.

Thriving Communities

Production and Delivery		
Dept 10	Dept 11	Dept 12
Prediction	Activity	Production
Department of Technical Services	Department of Training	Department of Implementation
Serves the division by prediction of what wherewithal is needed to produce and sees to its timely arrival so production for maximum efficiency for service.	Prepares participants for their respective assignments for now and the future.	Ensures each Committee Member is given realistic quotas and coordinates with the proper individual/Committee to address and handle unexpected challenges so quotas are met.
Scheduling and coordination of workshops, courses and production quotas within the Group Committees. Completions of training required by each participating Committee Member.	Administrative Training Unit	

	Agriculture Training Unit	Farmer Operations Unit
	Processing Equipment Training Unit	Processor Operations Unit

	Kenaf Seed,Fiber and Core Sales Training Unit	Kenaf Seed, Fiber and Core Delivery Unit
	Charitable Giving of Real Estate Training Unit	Charitable Giving of Real Estate Utilization Unit
		Charitable Giving of Real Estate Negotiation Unit

<p>VFP Efficiently scheduled training, production and coordination, resulting in an increase of production with each farmer and processor.</p>	<p>VFP - 1. Graduates that can produce the valuable final products of posts.</p>	<p>VFP - 1. Productive Farmers, Processor and Buyers .</p>
<p>Stats 1. Number of scheduled individuals completed on time.2. Percentage of quotas met on time.</p>	<p>Stats - 1. Number of course completions.</p>	<p>Stats - 1. Percentage of Farmers, Processors and Buyers meeting quotas.</p>
<p>Valuable Final Product - Predictable crop yields, processor outputs and delivery to buyers.</p>		

This division produces excellent quality products and services with no delay to its Committee Members and participants.

Thriving Communities



Qualifications Division		
Dept 13	Dept 14	Dept 15
Validity	Enhancement	Correction
Department of Validity	Department of Personnel Enhancement	Department of Correction
	Curriculum and Training	Design and Designer Correction

Examines the validity and correctness of all organizational VFPs and certifies them or passes them to the Department of Corrections for complete handling. Certifies staff, committee members and participants.

Reviews all products to isolate the causes for any lower than acceptable level of quality or quantity.

KPUSA Staff Correction and

Kenaf Partners USA Correction

Issues and records valid attestations of skill, state and merit honestly deserved, attained and earned. Observes for any flubbed products and ensures they are corrected.

Reviews staff actions and corrects them where needed so administration, technology and policy are applied with superb results.

Cares for the staff, committee members and participants as individuals and ensures they become fully trained in all aspects of their zones of responsibility and organizational policy and technology and become competent, contributing group members.

**PFANA University Agriculture Kenaf
Liaison Unit**

**Basic Hatting Curriculum and
Checksheets Unit**

**Internship Curriculum and
Checksheet Unit**

Coordinates with Department of Inspections and Reports when needed

Internship Unit

<p>VFP - Valuable Final Products of staff, farmers, processors verified as meeting quantity and quality standards.</p> <p>Stats - 1. Percentage of quantity and quality standards met.</p>	<p>VFP - Effective and fully hatted staff, farmers, interns obtaining the VFPs and sub-products at each registered kenaf site .</p> <p>Stats - 1. Percentage of Fully Hatted staff, farmers, and interns for their career or program targets. 2. Number of competed internships.</p>	<p>VFP - 1. Competent staff creating valuable final products efficiently and in sufficient quantity. 2. Completed Internships with 100% successful results.</p> <p>Stats - 1. Percentage of staff operating in viable statistic range. 2. Gross Income divided by number of staff KPUSA. 3. Gross Income divided by number of personnel at each registered site.</p>

This division sees that every valuable final product of the organization statistically reported has the expected level of quantity and quality.

Thriving Communities

Public Relations Division		
Dept 16	Dept 17	Dept 18
Information	Servicing	Clearing
<p>Department of Public Contact, Introductory Services and Book Sales</p> <p>Sees to it that the appearance of infrastructure, equipment, promotional material, website and personnel are excellent. Makes them and their services and products well known to the people of America</p>	<p>Department of Public Registration</p> <p>Introductory Services Sign Up</p> <p>Intructory services Delivery</p>	<p>Department of PR, Affiliates and Success</p> <p>Tours</p> <p>Partner Relations</p>

Contacts community groups and other organizations and finds out what is needed and wanted in their community. Offers the correct introductory service(s) or product(s) needed and wanted in alignment with KPUSA strategic plans and promotes these throughout the community.

Free Introductory Lectures, Seminars and Workshops Promotions

Success Stories

Free Shows and Events Promotions

Free Referral Training

Video Film Crew.

Shows and Events Vending

Records and makes widely known the successes of activities and their products.

VFP - Interested public wanting to know more about Kenaf business opportunities, jobs/careers, services, and training.

Stats - 1. Number of Free Introductory service completions. 2. # of new Free 6 month Memberships.

VFP - Well informed public reaching for more services, products, and want to participate in the creative activities in their kenaf community.

Stats - 1. Number of new names added Central Files and Addresso of paid customers 2. Number of full-time vendors participating in community events. 3. Number of paid introductory services. 4. # of refferals.

VFP The true image of all associated activities accurately shared by an increasing number of individuals through tours and videos.

Stats - 1 Number of success stories. 2. Number of videos made/viewed

Valuable Final Product - An interested, growing member base that is well serviced that refers others.

This division, through all of its activities, brings knowledge of and distributes the organization's services and products to the broad public.

Thriving Communities





