

Kenaf Partners USA ™

2368 N. Palmer Rd., Onaway, Michigan 49765  
[bob@kenafpartnersusa.com](mailto:bob@kenafpartnersusa.com)

## Kenaf Seed Growing Pilot Program

### Agreement

The purpose of this agreement is to ensure it is understood what the approved seed grower agrees to do for the duration of the pilot program and what Bob Lawrason or assigned staff at Kenaf Partners USA will do during the pilot program.

*A **pilot program**, also called a feasibility study or experimental trial, is a small-scale, short-term experiment that helps an organization learn how a large-scale project might work in practice.*

The purpose of the Kenaf Seed Growing Pilot Program is to find if any, what kenaf varieties (out of 33 varieties) have both good germination rates and seed yield growing in the USA between latitudes 27N and 47N. Once all 33 varieties arrive at Kenaf Partners USA, each variety will be cataloged and latitude ranges for each variety will be logged. The number of seeds each participant will receive will be based on the number of approved participants who have signed this agreement and the number of agreements received by Kenaf Partners USA prior to the deadline of 30 April 2019. This means you will get the maximum number of seeds for each variety assigned to the latitude ranges for your growing site.

A secondary purpose is to determine the workability of Kenaf Partners “Strategic Sharing Model for the USA”.

The reason this program has come about is because of the observations that Bob Lawrason has made of the “Current Global Model” restricting the available vital information on kenaf and availability of kenaf seed, sufficient to meet the growing demands for kenaf seed, fiber and wood in the USA.

It is unknown at this time whether this program will continue beyond one growing season. This will be determined after all approved growers turn in completed 2019 reports and all reports are evaluated. This agreement is valid for the 2019 growing season. Should the results be

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insufficient to continue beyond 2019 each approved participant will be notified by Kenaf Partners USA.

Based on results that are favorable and warrant a continuation in 2020, a scheduled phone conversation with each approved participant will be made. The purpose of this will be to work out the details and agreements for 2020 with your specific growing site(s). Continuation will be determined, and phone calls scheduled after all approved growers turn in completed 2020 reports and all reports are evaluated. A new agreement will be sent for the 2020 growing season. Should the results be insufficient to continue beyond 2020 each approved participant will be notified by Kenaf Partners USA.

Should results prove successful based on germination rate and seed yield at any given site, for any variety, this program will be considered completed as a pilot program for that variety. Plans to start a seed growing operation/business, for each variety considered successful and the agreements to what roles Kenaf Partners USA with growers can be looked at and new agreements made.

Kenaf Partners USA plans to continue to get the word out on kenaf making it well known and well thought of, attracting new partners for your future kenaf business.

All the things we do at Kenaf Partners USA is towards the Valuable Final Product of Successful Businesses Utilizing Kenaf. Our services include Management by Statistics, Consulting, Public Relations, Marketing and Sales in the kenaf industry. Specializing in Strategic Planning as a guide to your success. Our services include referrals to approved professionals related to the success of your kenaf business. Kenaf Partners USA will maintain an interactive web site as a hub for the kenaf industry in the USA for training, and other interactive services that service new and experienced kenaf businesses.

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What Kenaf Partners USA

Agrees to Do

- Provide the initial kenaf seed varieties to approved participants in this pilot program who have sent in signed agreement and received by the deadline date of 30 April 2019. Only the last page needs to be sent.
- Continue building and improving Kenaf Partners USA web site for your use.
- Continue promoting kenaf to make it well known and well thought of.
- Answer your questions, emails and review and approve your submissions to the web site in a timely manner.
- Listen to you so we can better serve you in the future.
- Be accountable by tracking and publishing updates measuring sub-products and progress leading up to our valuable final products that are measured by statistics.

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What Participants in this Kenaf Seed Growing  
Pilot Program Agree To Do

- Read, understand and apply the written instructions provided by Kenaf Partners USA.
- Stay up to date on new postings at <https://www.kenafpartnersusa.com/kenaf-blog.html>  
**RSS** stands for "Really Simple Syndication". It is a way to easily distribute a list of headlines, update notices, and sometimes content to a wide number of people. It is used by computer programs that organize those headlines and notices for easy reading.
- Send your report after completing any step of the written instructions.
- Email any questions that come up to: [bob@kenafpartnersusa.com](mailto:bob@kenafpartnersusa.com)
- If you wish to discuss something on the phone email [bob@kenafpartnersusa.com](mailto:bob@kenafpartnersusa.com) at least one day in advance with your phone number and the best time EST to reach you.
- If you observe something that you feel is important to the success of this program email [bob@kenafpartnersusa.com](mailto:bob@kenafpartnersusa.com) with the exact time, place and what you observed.
- If you come across valuable information not available on our website email it to [bob@kenafpartnersusa.com](mailto:bob@kenafpartnersusa.com) to be considered for inclusion on our web site.
- You agree to plant all harvested seed on your site(s) for the purpose of harvesting more seed, until seed supplies are enough to provide seed to other seed growing operations while keeping enough of your seed to grow for more seed.
- You agree to answer survey questions or vote when sent to you from Kenaf Partners USA. If this program is successful, we will need to vote on prices for seed sales and other pertinent issues that affect all partners.

Print your name and address: \_\_\_\_\_

\_\_\_\_\_

Email this page to:

[bob@kenafpartnersusa.com](mailto:bob@kenafpartnersusa.com)

\_\_\_\_\_

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_